

## Reports to the Membership

*The following are edited versions of the annual reports of the APA Secretary-Treasurer, Medical Director, Speaker, and Speaker-Elect and the chairpersons of the APA Committee on Bylaws, Membership Committee, Committee of Tellers, and Elections Committee. The reports of the Secretary-Treasurer, Medical Director, and Membership Committee have been abbreviated; full versions of most can be obtained from the Central Office or APA website, as indicated in each report. The full reports were presented at the APA annual business meeting in New Orleans on May 23, 2010.*

### Report of the Secretary-Treasurer: Actions of the Board of Trustees

David Fassler, M.D.

It is my constitutional duty and personal privilege as Secretary-Treasurer of the American Psychiatric Association to report to the membership on the actions taken by your Board of Trustees over the past year. The official actions of the Board are summarized in the appended documents. Following are some of the highlights.

#### Governance Restructuring

The Board of Trustees has continued its work on Governance Restructuring after receiving recommendations from a Board Work Group in March 2009. These are some actions the Board has taken in the continuation of Governance Restructuring.

The Board voted to approve Bylaw Amendments to include the removal of the position of Vice President, the two Trustees-At-Large, and the replacement of the Member-in-Training (MIT)-Elect with an MIT Representative.

The Board of Trustees voted to approve the creation of the Committee of Members-in-Training, reporting to the Council on Medical Education and Lifelong Learning.

#### Elections

During its March meeting, the Board of Trustees voted to support shortening the time period of the national elections by 2 months with the proviso that realistic timeframes for petition candidates are included in this timeframe. The Board of Trustees also approved postponing an all electronic national election by 1 year and allowing voters without a valid e-mail address to receive a paper ballot for the 2011 National Election. Voters with a valid e-mail address would receive only an electronic ballot.

#### Communications

The Board of Trustees appointed an Ad Hoc Work Group on *Psychiatric News*. The Ad Hoc Work Group will consider the future direction of *Psychiatric News*, including consideration of Web-based and other new media, also giving advice regarding its appropriate role in APA's communication strategy.

### Role of Subspecialties Within the American Psychiatric Association

The Board of Trustees voted to engage in a comprehensive review and assessment of the current and potential future role of the sub-specialties within the Association. The Board of Trustees also supported regular meetings at the APA Annual Meeting between the APA President (and President-Elect) and the Presidents of the five ABMS recognized subspecialties, beginning with the 2010 Annual Meeting.

#### Don't Ask, Don't Tell

The Board of Trustees voted to approve the Assembly action paper on the US Military's "Don't Ask, Don't Tell" policy and asked

that the Department of Government Relations advocate for the abandonment of this policy.

#### Position Statements

The Board addressed numerous position statements throughout the year. Two new position statements were approved. Sixteen position statements were revised, and a significant number were retired after being found to be out of date.

##### New position statements

The Board of Trustees voted to approve the proposed APA Position Statement on *Xenophobia, Immigration and Mental Health* at its September 2009 meeting.

The Board of Trustees voted to approve the proposed APA Position Statement on *Abortion and Women's Reproductive Health Care Rights* at its September 2009 meeting.

##### Revised position statements

The Board of Trustees approved the revision of the following APA Position Statements at its September 2009 meeting:

- Marijuana as Medicine*
- Adolescent Substance Abuse*
- Tobacco Dependence*
- Discriminatory Disability Insurance Coverage*
- Psychiatrists Practicing in Managed Care: Rights and Regulations*
- Provision of Psychotherapy for Psychiatric Residents*
- HIV and Adolescents*
- HIV/AIDS and Confidentiality, Disclosure, and Protection of Others*
- HIV and Inpatient Psychiatric Services*
- HIV and Outpatient Psychiatric Services*
- HIV Antibody Testing*
- Employment Related Psychiatric Examinations*
- Access to Comprehensive Psychiatric Assessment and Integrated Treatment*
- Use of Animals in Research*
- Regarding Hypnosis*
- Psychotherapy by Psychiatrists*

##### Retired position statements

The Board of Trustees voted to retire the following Position Statements at its September 2009 meeting.

- The 1998 Position Statement on *Exchange of Medical Information between Physicians and Patients*
- The 1990 Position Statement on *Drugs of Abuse in School-Age Children*
- The 1994 Position Statement on *Nicotine Dependence*
- The 1999 Position Statement on *Discriminatory Employer-Sponsored Disability Insurance*
- The 1995 Position Statement on *Preferred-Provider-Panel Physician's Bill of Rights*
- The 1993 Position Statement on *Continuity of Care in the Psychiatrist-Patient Relationship*
- The 1998 Position Statement on *Provision of Psychotherapy for Psychiatric Residents and Other House Staff and Medical Students*
- The 2004 Position Statement on *HIV and Adolescents*
- The 2003 Position Statement on *HIV/AIDS and Confidentiality, Disclosure, and Protection of Others*
- The 2004 Position Statement on *HIV and Inpatient Psychiatric Services*
- The 2004 Position Statement on *HIV and Outpatient Psychiatric Services*
- The 2004 Position Statement on *HIV Antibody Testing*
- The 1972 Position Statement on *Confidentiality of Medical Research Records*
- The 1993 Position Statement on *Severe and Persistent Mental Illness*
- The 1989 Position Statement on *Use of Animals in Research*
- The 1961 Position Statement on *Regarding Hypnosis*

In closing, I would like to thank the hard working and skilled APA staff and my colleagues on the Board of Trustees, in the

Assembly, and in the membership, for their support and their invaluable contributions.

## Report of the Secretary-Treasurer: Financial Status

David Fassler, M.D.

### Overview

The Association (American Psychiatric Association, American Psychiatric Publishing, Inc., American Psychiatric Institute for Research and Education, and American Psychiatric Foundation) finished 2009 with a surplus. The positive financial result helps ensure the continued growth and sustainability of our program activities.

The Association has continued its focus on strengthening APA's financial position through stringent spending controls, pursuit of other revenue streams, and leadership oversight of all financial matters. Each year the board approves a budget that ensures 100% coverage of all approved spending. If an adjustment is needed at any time (for example, if the revenues from the annual meeting are significantly less than budgeted), staff will propose a reduction in the spending plan. We anticipated a decline in unrestricted revenue for 2009. However, the actual decline was much greater than initially projected. The Board and Management took appropriate steps to mitigate the reduction in revenue—hiring freeze, elimination of discretionary consultants, travel, and meetings, etc. The decline continued into the third quarter. We began to see a gradual recovery in the fourth quarter. However, because spending plans had already been altered, we ended the year with an unanticipated surplus.

In addition to ensuring that we remain on budget each year, the Board has approved a longer term strategy in which the reserve is maintained at a fiscally responsible level. The reserve is available at the discretion of the Board for unforeseen contingencies, for major new initiatives, and for significant capital investments. Current board policy is that the reserve will be at 100% of annual operating expenses. This prudent fiscal approach has sustained the Association through what has been a difficult year economically for many organizations and individuals.

### December Statements

Audited financial statements will be available this summer to members on request from the Finance and Business Operations department (703-907-7343 or CWilliams@psych.org). In 2009, the Association experienced a net surplus from operations, before

investment income and transfers to and from reserves, of approximately \$2.2M, including private award receipts.

The investment return for 2009 was a positive \$9.0 million, which includes \$7.3 million in net gains attributable to stock market performance since December 31, 2008, and \$1.7 million in interest and dividends.

### Membership Dues

The receipts from membership dues of \$9.6 million in 2009 were generally consistent with 2008. The total number of members in dues paying categories declined slightly from January 2009 to January 2010 after many years of growth.

### Cash and Investments

As of December 31, 2009, cash and cash equivalents totaled \$15.7 million, a decrease from the prior year's balance, due in part to the decline in advertising revenue. The investments in marketable securities on December 31, 2009 were \$57.7 million, which is \$9.5 million greater than on December 31, 2008, due to investment portfolio performance. The Association did not borrow to cover cash flow needs in 2009.

### Funding for District Branches and State Associations

APA provides financial and staff support to its District Branches throughout the year. In 2009, \$290 thousand in direct funds were provided to the district branches and state associations in addition to approximately \$500 thousand in indirect support—staff and other resources. We continue to be committed to strong member support.

### Financial Data

The figure displays APA's financial position with respect to revenue and expenses for 2009.

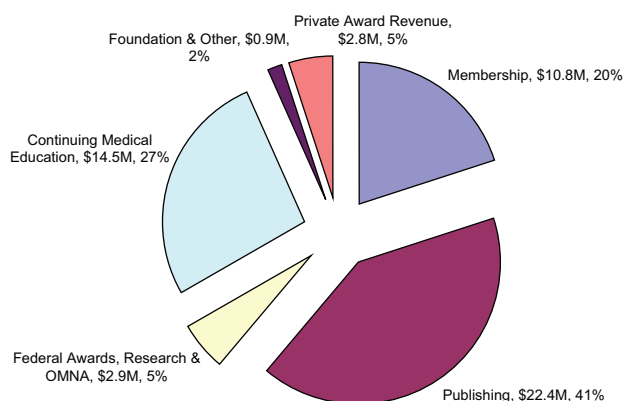
### Conclusion

The 2009 year-end results are positive. The Board and Management responded early in the year to an unanticipated decline in revenues. However, the budget for the current year is very tight. We will continue to monitor revenue, and further adjust expenses, as necessary.

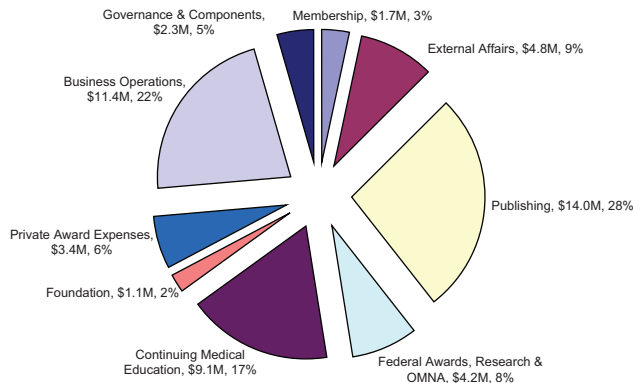
The most significant asset of our Association does not show up on these statements—the time and dedication of our members, staff, and others who support the work of the APA. I appreciate the efforts of all those who serve with commitment to strengthen our profession today and for the future.

### Financial Data

APA 2009 Revenues



APA 2009 Expenses



## Report of the Medical Director and CEO

James H. Scully, Jr., M.D.

The year-end membership total for 2009 was 35,323 compared with 35,899 in December 2008.

The 162nd Meeting of the American Psychiatric Association was held in San Francisco, May 16–21, 2009. The total registration was 16,000 (compared with 17,431 in 2008). This total included 5,977 members; 10,023 nonmembers, of which 1,112 were spouses, other family members, and guests; 2,008 exhibitors; and 98 members of the media. It also includes 6,582 international registrants, of which 1,276 were members and 5,306 nonmembers, and 707 Canadians.

The 2009 Institute on Psychiatric Services (IPS) was held at the Sheraton New York Hotel and Towers, in New York City, October 8–11, 2009, and the theme was “Pride and Practice: Bringing Innovation Into Our Treatments.” Total registration was 2,142 (compared with 1,394 in 2008, and 2,082 the last time it was held in New York in 2006). The 2009 registration total includes 1,124 members; 837 nonmembers. This total also includes 348 international registrants, of which 80 were members and 268 nonmembers. This was the largest attendance at an IPS meeting.

### Advocacy Highlights

President Obama signed legislation (H.R. 2) that reauthorized SCHIP and expanded coverage to approximately four million additional children over the next 4 1/2 years. SCHIP was set to expire on March 31. A key component of H.R. 2 is the mental health parity provision, sponsored by Senator John Kerry (D-MA), which requires all SCHIP plans to provide mental health services to children covered by SCHIP. Under the previous law, states were not required to do so even though most did. The inclusion of the parity provision now provides uniformity with the Dominici-Wellstone parity law passed last Congress. Under the bill, children in families with incomes of up to three times the federal poverty level would qualify for the program. The bill also would eliminate a 5-year waiting period for documented immigrant children and pregnant women to become eligible for the program. The measure, which would increase SCHIP spending by \$32.8 billion over the 4-1/2-year period, would be funded by a 62-cent-per-pack increase in the federal cigarette tax, according to a recent Congressional Budget Office (CBO) estimate.

On February 9, the Stop Child Abuse in Residential Programs for Teens Act of 2009 (H.R. 911) was approved by House Committee on Education and Labor on a vote of 32-19. The legislation was sponsored by Representative George Miller (D-CA) and 17 co-sponsors. H.R. 911 was designed to prevent child abuse and neglect at public and private residential programs, such as therapeutic boarding schools and wilderness or boot camps that are focused on serving teens with mental health and substance use disorder treatment needs.

The APA Board of Trustees and Assembly approved a set of thirteen principles for health care reform and the practice of psychiatry. The APA Department of Government Relations used the principles to advise Congress on the necessity to provide access to appropriate psychiatric treatment for patients and their families within a full continuum of care in any health reform proposal.

Legislation to permit doctoral-level psychologists to practice medicine has been introduced in 11 states during the 2009 legislative sessions. This is the largest number of states ever to propose prescribing legislation in a single year. Working with the APA and their state medical societies, the District Branches and State Associations have defeated bills in nine: Arizona, Hawaii (three bills), Illinois, Mississippi, Missouri (two), Montana, North Dakota, Tennessee (two), and Texas. Oregon enacted a bill establishing a psychologist prescribing work group, and there was an active bill in Wisconsin.

The *Healthy Minds. Healthy Lives.* campaign launched on April 30 and was the last in a 5-year consumer campaign initiative.

Through broadcast, print and online vehicles the campaign has reached more than 445 million consumers in the past 5 years. The 2009 campaign included two surveys focused on the economic recession and its effect on the mental health of women and their families.

The APA 2008 Annual Report, “Shaping our Future: Science and Service,” was released in May 2009. The report highlighted programs, projects, initiatives and accomplishments of the APA and its membership. The report was available electronically via [www.psych.org](http://www.psych.org) with hard copies available to the APA Board, Assembly, and Annual Meeting attendees. Hard copies were made available to APA members by request.

The DSM-5 Task Force, Work Groups, sub-workgroups, and cross cutting Study Groups collectively held over 70 in-person meetings, and more than 500 conference calls. The work groups and study groups completed the literature reviews and secondary data analyses, and began developing recommendations for diagnostic criteria and dimensional assessment measures. Guidelines were developed for making changes to DSM-5, including changing diagnostic criteria, adding and deleting disorders, and dealing with proposed conditions that need further research.

The DSM-5 Work Groups and Study Groups actively recruited advisors to supplement the groups’ expertise and to provide access to data. Over 260 advisors were proposed, and over 240 were reviewed and appointed by the BOT-appointed committee that reviews candidates’ disclosures of interests. In addition, five additional work group members were appointed to replace members who have had to leave the work groups.

The Division of Research organized eight DSM-5-related sessions that were held at the 2010 APA Annual Meeting. Seven symposia, including a three-part series of updates from the DSM-5 Work Group chairs and two separate symposia on substance use disorders and developmental and intellectual disabilities. All sessions included an opportunity for audience questions and feedback. In addition, an interactive workshop entitled “Feedback on Criteria and Terminology in DSM-5” utilized an electronic audience rating system to gather data from attendees on the impact of psychiatric terminology and diagnostic labels on patient care and potential for stigma. These interactive sessions were used with great success by the Division of Education in its “Focus Live!” sessions at previous meetings. It is anticipated that the DSM-5 theme will attract significant attendance and allow for data collection that work groups can then use to inform decision making.

The newly revised timeline proposes a DSM-5 publication date of May 2013, during the annual meeting in San Francisco, California.

### SAMHSA Education Contract Submission

SAMHSA awarded APIRE a 5-year, cost reimbursable contract to provide training to psychiatrists, psychiatric residents, and medical students on the psychiatric, neuropsychiatric, and co-occurring disorders in patients with HIV and AIDS. Funding under the new contract began in March.

The printing of the Women’s Mental Health Issue Paper was completed and copies made available for distribution. The paper is intended to provide an overview of the status of women’s mental health in America and to highlight recommendations for action that were discussed at the 2007 Women’s Mental Health Roundtable. The effort was sponsored by the American Psychiatric Foundation (APF) through an unrestricted educational grant from Wyeth Pharmaceuticals.

On October 11, the Office of Minority and National Affairs (OMNA) hosted a “Circle of Healing” at the New York Society for Ethical Culture in New York City. The event brought together about 30 mental health professionals, faith community leaders and other healers from diverse racial, ethnic and religious backgrounds to learn how best to promote recovery among people affected by disaster, displacement and other traumatic events.

The bilingual public service DVD and companion guidebook on *Mental Health: A Guide for Latino Patients and Families* is all but complete. OMNA—working with the Office of Communications and Public Affairs, the Committee of Hispanic Psychiatrists and Conrad Productions (makers of the DVD)—developed a na-



tional dissemination plan for the material. The guidebook discusses mental illness, treatments, and how to find high-quality mental healthcare. The DVD features commentary by APA members Drs. Andres Pumariega and Ana Campo.

OMNA is working in collaboration with SAMHSA to develop and implement a Transformational Psychiatric Leadership Academy for early and mid-career psychiatrists to become change agents in the public psychiatry realm.

In 2008, APF began a collaboration with PBS Station WLIW 21 in New York City and the Healthy Minds mental health program hosted by Dr. Jeff Borenstein. Together, we collaborated on the production and broadcast of three episodes of the Healthy Minds series, two on teenage mental health and one on military mental health. More importantly, the initiative led to a broader partnership between the APA Office of Communications and Public Affairs, APF, and WLIW 21. We are currently working on the national syndication of Healthy Minds as a 16-episode series. Syndication efforts are going well and continued into the fall. The potential for this relationship and its ability to extend the range and reach of APF public education programs, as well as the image of the APA, is enormous.

On October 1st, APF and WLIW21 issued a press release announcing the initial broadcast of the Healthy Minds series. As of that date, 72 PBS stations had agreed to broadcast and/or record the series for future broadcast. Our mutual goal is to ultimately have over 100 PBS stations agree to broadcast Healthy Minds. Dr. Jeff Borenstein, host of "Healthy Minds" and Paul Burke presented the Healthy Minds series to senior SAMHSA executives on October 8th with a follow-up meeting in late November to discuss potential collaborations with SAMHSA and to seek supplemental funding.

Our partnership with *Give an Hour* (GAH) also continued in 2009. The *Give an Hour* network has expanded by approximately 300% since last May when we announced the APF-GAH partnership and now has over 4,500 active members. *Give an Hour* received the APA Distinguished Service Award at the Annual Meeting in San Francisco, and made a major contribution to the Presidential Symposium on Military Mental Health, entitled *The Hidden Wounds of War*.

## Report of the Speaker

Gary Weinstein, M.D.

This has been a challenging, interesting and fortunately productive year. I have enjoyed immensely working with Speaker-Elect Bruce Hershfield and Recorder Ann Sullivan in making decisions that help the Assembly run as smoothly as possible. Accomplishing this while cutting costs and not detracting from our mission has only been possible by teamwork and my thanks go to Bruce, Ann, the Assembly Executive Committee, entire Assembly and of course our outstanding staff.

I have continued to serve at multiple levels in the APA, including being part of the Executive Committee of the Board and on Board Work Groups. This perspective has influenced decision making (I hope) for the betterment of the Assembly along with the Board of Trustees. As Speaker continuing to help each Assembly member contribute to their full potential based on motivation has been a priority. Facilitating Action Papers to achieve completion and carrying out the will of the Assembly was my pledge and I have done my best to fulfill this. Encouraging collaborative efforts and moving toward a vision of what the Assembly can accomplish between meetings has also been a goal.

As a voting member of the APA Board that speaks with one voice and is responsible to the entire APA, persistence, patience and awareness of roles have been required. Working with Board members though for common goals has been very rewarding, and the Assembly and Board of Trustees can make truly good partners for APA governance. Nevertheless in one of his Psych News columns President Alan Schatzberg said, "Events over the last couple of years have only reinforced my doubts as to whether the current structure optimally supports our needs." Since I am on the APA Reorganization Work Group co-chaired by Carol Bernstein and Ann Sullivan, strong recommendations

to the Board and Assembly for needed change will occur. Carol will make an excellent APA President and will promote Board and Assembly partnerships.

The District Branches (DB)/State Associations are our roots and life blood. I have worked hard to strengthen them throughout these past 2 years in particular. My Work Group on Model District Branch support chaired by Connie Powell has worked on how to help each District Branch meet basic standards and supported coalitions among District Branches for mutual sharing of services and programs. My Communication Work Group chaired by Scott Benson has been working on District Branch listserves, and a two way communication system that vertically integrates sharing of information from members to their DBs and central APA office. Leadership training has been a priority and the Work Group on this chaired by Eliot Sorel has already held District Branch workshops and plans the first Assembly Leadership Forum in New Orleans in May. The Assembly has always been the informal leadership training institute for APA governance but now we have a formalized and systematic process that will help the APA from the DB level upward. The Assembly Committee on Public and Community Psychiatry chaired by Larry Miller has been helping collate and disseminate District Branch programs on this topic and looking at combined efforts with other levels of the APA and with related organizations.

Let me thank my Work Group Chair along with my Parliamentarian Joe Rubin, Rules Chair Ron Burd, Procedures Chair, Jo-Ellyn Ryall, and Award and Nominating Committees Chair Jeff Akaka. I also want to thank Jay Scully for his tremendous efforts on behalf of all of us and to APA President Alan Schatzberg who is a hard worker and has served as a uniter with his consistent actions. Many thanks go to our excellent, creative and hardworking staff, Margaret Dewar, Lori Klinedinst, Ardell Lockerman and Laurie McQueen.

The APA Assembly serves a vital role for our patients and membership and it has truly been my honor to be Speaker.

## Report of the Speaker-Elect

Bruce Hershfield, M.D.

As Speaker-Elect, it has been my pleasure to serve in the following capacities:

- Helping Speaker Gary Weinstein to plan and run the Assembly meeting in November;
- Co-chairing the Joint Reference Committee with President-Elect Carol Bernstein;
- Attending Assembly Executive Committee and Area Council meetings;
- Attending the American Medical Association House of Delegates meeting in June as an Alternate Delegate;
- As a member of the Board of Trustees;
- Serving on three Board of Trustees Work Groups concerning: a) Relationships Between Psychiatrists and the Pharmaceutical and Medical Device Industries, b) the APA's "Future Relationships with Industry", and c) how to select the M/UR Trustee (which I am co-chairing with Dr. William Womack); and
- As Editor of the Assembly newsletter: *The Action Paper*

It was especially satisfying to speak at the Annual Psychopharmacology Update in Las Vegas in February, where I lectured about the recommendations of the first of the above-mentioned work groups and about the background of the report and the reactions to it.

This year, we had to focus on downsizing the Assembly because of a cut in its budget. I worked closely with Speaker Weinstein and our Recorder, Ann Sullivan, and we had the opportunity to work with many others on this project, including Drs. Anzia, Benson, and Martin. The AEC was able to construct a plan to do this without damaging the essential structure of the Assembly; the special reference committee so ably headed by Dr. John Gaston was able to finalize the plan at our November meeting.

I have very much enjoyed working with Drs. Weinstein and Sullivan and learning from them. Dr. Alan Schatzberg, our President, and Dr. Carol Bernstein, our President-Elect, have done a lot to help me and the Assembly. Members of the BOT and of our

AEC, including Past Speakers Drs. Jeffrey Akaka and Ron Burd and Parliamentarian Joe Rubin, have been very helpful. Our Medical Director, Dr. Jay Scully, and the APA's staff, including (but not limited to) Margaret Dewar, Lori Klinedinst, and Ardell Lockerman, have been supportive and outstandingly competent. They have all been my teachers.

It has been a challenging and rewarding year, full of opportunities to meet people and to learn from them, to face problems, and to search for solutions alongside some of the best people I have ever known. I am looking forward to being Speaker and to trying my best, as so many others have done and are doing, to making it a better world for our profession, our Association and the patients and populations of people we serve.

## Report of the Committee on Bylaws

John O. Gaston, M.D.

Chair: Dr. John O. Gaston; Members: Dr. William C. Wood, Dr. D. Blake Woodside, Dr. Isabel K. Gill, Dr. Rebecca W. Brendel, and Dr. Jo-Ellyn Ryall. Staff: Ricardo A. Juarez.

The Board of Trustees met on September 10–11, 2009 and approved several changes to the bylaws reflecting the elimination of the Vice President and the two Trustees-at-Large from the Board of Trustees. The amendments to the bylaws and the transition procedures for these items were ratified by the Assembly in November 2009. As the terms of the current Vice President and Trustees-at-Large end, the bylaws will be updated accordingly to reflect the elimination of these positions from the Board of Trustees.

With the elimination of the Vice President from the Board, who fills the position of the President-Elect in the event of a vacancy, there is a need to provide language that will address procedures in the case of a vacancy of the President-Elect position. The Committee last presented appropriate recommendations for consideration at the March 2010 Board meeting, but a greater need for clarification of the proposed options has postponed action on the issue until the Board receives that information for review. At the time of this report being written, the Committee is scheduled to report on this issue at an April Board conference call in order for it to be approved and moved to the Assembly for ratification.

At the March 2009 Board meeting, the Board approved the addition of the Chair of the Assembly Committee of Representatives of Minority/Underrepresented Groups to take the place of the representative from the Assembly Caucus of Black Psychiatrists at Board meetings. The Board requested language from the Committee on Bylaws reflecting this change. At the March 2010 Board meeting an ad hoc work group was created to review the addition of a Minority/Underrepresented Representative to the Board of Trustees. At the time of this report being written, the work group has been scheduled to report back to the Board with recommendations for implementation during an April Board conference call.

At the time of this report being written, the new appointments to the Committee on Bylaws for the 2009–2010 year have yet to be announced and made official.

## Report of the Membership Committee

Joseph E.V. Rubin, M.D.

### Membership Activity in 2009

- New Medical Student Members totaled 663.
- New and reinstating Members-in-Training totaled 1,722.
- New and reinstating General Members totaled 1,013.
- New and reinstating International Members totaled 401.
- Members-in-Training advancing to General Member status totaled 1,131.
- District Branch transfers totaled 883.

Though there was significant recruitment activity in 2009, the year-end membership counts are negatively impacted by the advanced dues payment deadline of October 31. The number of members dropped for nonpayment of dues continues to increase each year. Excluding International Members, nearly 2,500 members were dropped during the first week of November 2009 for nonpayment of 2009 dues. This is almost 200 more members than the previous year. The net result of all membership activity was a decrease of 296 members between December 2008 and December 2009 with 35,619 and 35,323 members respectively.

The Membership Committee recommended revisions to the Guidelines for Election to Distinguished Fellowship, which were approved by the Board of Trustees. The major differences are that Board certification will become a core and necessary requirement beginning in 2013; and involvement in the work of the District Branch or other components of the APA has been separated into two different categories with a total of ten categories. This results in strengthening the application of members who have devoted significant time and energy to participating in the work of the Association. The other seven categories were reviewed and most were slightly revised primarily by adding more examples of the types of activities a nominee could potentially include in the category. The final category expands the range of publications that may be considered for credit. Additionally, some changes were made to the point requirements for several categories, though the committee agreed to maintain the current overall scoring and category requirement (23 points/5 categories) to earn Distinguished Fellowship. The Committee plans to review the criteria approximately every 5 years.

The three month administrative reinstatement period for the 2009 dues drops ended on January 31, 2010. During this time, 483 (19.5%) of the 2,472 members dropped on November 6, 2009, paid 2009 dues and were added back to the membership rolls. The percentage of dropped members who reinstated was 5% lower than last year (19.5% vs. 24.1%). The net final drop count (still dropped after administrative reinstatement period) continues to increase each year. In 2004 the count was 1,222 and in 2009 it was 1,989.

The APA 100% Club was established to encourage residents throughout the United States and Canada to join APA and to do so with all of the other trainees in their programs. The marketing campaign began in June, at the start of the new training year, with a recruitment packet mailed to all U.S. and Canadian residency training program directors. October 31, 2009 was the "soft" deadline; however, membership continued to verify resident rosters from programs that submit them, and any program that submits their roster and qualifies is still eligible to receive 100% Club program benefits. In March 13 programs were qualified for 100% Club status and two programs are in the process of being reviewed for eligibility.

APA continues to promote its "Member Get-A-Member" campaign in the APA *Member Advantage Newsletter*, online at [www.psych.org](http://www.psych.org), and through *APA Headlines*. Over 130+ members referred a colleague to the APA in 2009, and the program will continue again in 2010.

A series of four individual "Member Benefits" postcards centered on the APA tagline *Member driven. Science based. Patient focused* were mailed quarterly to current ECP members and also to APA members who were in danger of dropping (or had recently dropped) for nonpayment of membership dues. This campaign has been to increase awareness in members and former members as to the specific resources available to them as an APA member.

The Annual Meeting Rebate Program is promoted to prospects prior to the Annual Meeting. Nonmembers who register for the Annual Meeting at the nonmember registration rate are eligible to receive a rebate of the difference between the member and nonmember registration rate, which can be applied toward their membership dues, if they submit a membership application on-site at the Annual Meeting. The recruitment list contained 5,162 nonmembers and included nonmember attendees from the previous Annual Meeting and prospects from the American Medical Association data file based on geographic location.

A new APA "Exit Survey" to lapsed members was developed in 2009 and the survey link was e-mailed in April to lapsed members

whose memberships were dropped for nonpayment of dues and to members who resigned between November 1 and March 30. Membership is providing an incentive coupon for \$25 toward any APA or APPI product or service to encourage participation.

APA Membership sent a recruitment letter geared toward academic psychiatrists, with input from Dr. Schatzberg and President-Elect Carol Bernstein in December to an initial list of non-member psychiatrists who subscribe to *Academic Psychiatry*.

A recruitment mailing was sent in July and August to prospects who became new Diplomates of the American Board of Psychiatry and Neurology (ABPN) in January, April, and June. This will be an ongoing recruitment effort as prospects are identified from the list of new diplomates.

A targeted recruitment mailing to approximately 500 lapsed international medical graduates (IMGs) was mailed in March. The recruitment effort and promotional letter was developed with input from the (now sunsetted) APA International Medical Graduates Committee.

A recruitment mailing targeting almost 1,000 international prospects was mailed in March to nonmembers who attended the Annual Meeting last year.

Psychiatrists who are enrolled in the APA-endorsed Psychiatrists Program liability insurance must become a member of the APA within 2 years if they are not already. The APA Membership Department contacts nonmembers quarterly to remind them of this requirement.

APA Membership is working with the ECP and IMG Membership Committee Work Groups to develop effective 2010 campaigns to these membership segments. Membership is also coordinating with the American Academy of Psychoanalysis and Dynamic Psychiatry to implement the joint membership campaign.

The Board of Trustees approved a recommendation from the Committee to move forward with the Personal Lines Insurance Program once the company is properly vetted by APA Staff, including the CFO and Medical Director. Negotiations have begun with a company to offer term life, disability, health, homeowner/auto, and other insurance programs.

A work group was appointed to study whether practice status (i.e., full-time, part-time) should be a component to the Life dues calculation. The work group discussed this issue and considered various scenarios but ultimately recommended no change at this time. The Committee agreed that it would be better to wait and see how the 2010 dues increase impacts member retention.

Members registering for the Annual Meeting are now required to pay dues in advance of the meeting in order to obtain the member benefit of a discounted registration rate. In the first year of implementation of the new policy, 116 did not pay dues by the meeting. There were an additional 64 members who registered on-site and had not yet paid dues. The committee recommends tightening up the deadline so that members pay dues by the time of registration. Membership and Registration staffs have discussed this and have worked out the logistics to make this happen in 2010.

All General Members, new and advancing, are billed the first year discounted General Member dues rate (General Member first year rate for 2010 is \$205). This is true even if the new member has been out of training for several years. The committee recommended that if a new General Member has been out of training for at least 6 years (i.e., the number of years General Member dues are discounted), the rate should be 50% of the full GM rate for the first year joined and then be increased to the full amount the following year (full amount for 2010 is \$565). The Board of Trustees approved this recommendation. Membership staff operated the APA Store at the Annual Meeting, offering for sale items selected in conjunction with members of the Membership Committee. This was the second year for the store and member response was positive. Merchandise included office items, such as business card holders, desktop organizers, padfolios, laptop sleeves, and computer messenger bags. The Store also sold apparel, such as t-shirts, jackets, polo shirts, neckties, and baseball hats. Committee members recommend a more visible location for next year. They also discussed the type of merchandise that might be appealing to members, such as children's t-shirts with unique quotes and other items for children.

## Report of the Committee of Tellers

Eliot Sorel, M.D.

The Committee of Tellers met on February 17, 2010 at the APA Central Office, Arlington, VA to certify the results of the 2010 APA Election. Present were Dr. Eliot Sorel, Chairperson, Dr. Tanya Alim, Member, Dr. Carol Alter, Member, and Ricardo A. Juarez, APA staff.

The Committee of Tellers certified that the following individuals were elected to office, and so reported to the Board of Trustees:

President-Elect	<b>John Oldham, M.D.</b> (54%: 2-way race)
Treasurer	<b>David Fassler, M.D.</b> (53%: 2-way race)
Secretary	<b>Roger Peele, M.D.</b> (53%: 2-way race)
Area 3 Trustee	<b>Brian Crowley, M.D.</b> (51%: 2-way race)
Area 6 Trustee	<b>Marc David Graff, M.D.</b> (52%: 2-way race)
Member-in-Training	<b>Sarah Johnson, M.D.</b> (61%: 2-way race)
Trustee-Elect	

Ballots were sent to 30,189 eligible voting members between December 22, 2009 and February 5, 2010. After accounting for all undeliverable ballots the final adjusted number of eligible voting members was 28,393. The number of returned ballots included in the final tally was 9,374 or 31% of the eligible voting members. Voter turnout has been 31% for the past three elections. Of those voting, 50% voted using an electronic ballot, an increase from 42% in 2009 and from 31% in 2008.

The Board approved a recommendation from the Committee to initiate a collaborative effort between APA Staff, the Assembly, and District Branches/State/Area Associations to promote greater voter turnout in future elections. Currently APA Staff is working collaboratively with District Branch Executives to move forward with this initiative.

On recommendation of the Committee of Tellers, the Board of Trustees accepted the results of the 2010 election at the Board's March 13-14, 2010 meeting. The Board also approved the recommendation of the Tellers to dispose of the ballots from the 2010 election after the 2010 Annual Meeting.

## Report of the Elections Committee

Kathleen M. Mogul, M.D.

Members of the Elections Committee are Drs. Daniel Borenstein, Robert Cardasis, William Kelly and Kathleen Mogul, Chair

The Elections Committee successfully continued to complete all its business by means of e-mail and conference call meetings.

In the 2010 election 31% of members voted. Of those voting, 50% did so by electronic ballot, representing a substantial and continued increase from 31% in 2008 and 42% in 2009. While the Board of Trustees had previously voted for a complete change to electronic voting to start in 2011, the Committee recommended, in order not to disenfranchise potential voters, and the Board accepted and voted for a transition period of 1 year before moving to completely electronic elections. During this transition period, voters with valid e-mail addresses on file with APA will receive electronic ballots only, and voters without a valid e-mail address will receive a paper ballot. This reduction in printing and mailing costs will save the organization \$15,000-\$20,000. Further, this transition period should allow time to inform members effectively about the change to completely electronic voting beginning in 2012 and to gather new and updated e-mail addresses.

The Elections Committee encountered several violations of the guidelines, including multiple instances of candidate supporters failing to start their campaign e-mail, subject line with the required "APA campaigning," an instance of a prohibited third party endorsement, and the use of social networking sites such as Facebook, which at present is not permitted by the guidelines.

## APA OFFICIAL ACTIONS

The Committee acted swiftly to contact and alert violators of their actions and provide direction.

The Board of Trustees approved an action request by the Committee to shorten the elections by two months in order to reduce the time available for campaigning, effectively reducing the opportunity for guideline violations to occur. The Elections

Committee will report recommendations for implementation as well as for some clarifying revisions to the guidelines, at the September Board meeting.

The Elections Committee thanks the candidates on behalf of the APA membership for largely adhering to the Elections Guidelines and for the dignified conduct of their campaigns.